JALOUSE

MEDIA KIT 2013

FASHION IS OUR CULTURE

FASHION IS OUR CULTURE

STYLE, FASHION, BEAUTY, ART, CULTURE, PARTIES ARE FEATURED WITH THE MOST AVANT-GARDE AND CREATIVE TEAM.

THIS MAKES JALOUSE THE MOST FASHIONABLE AND DESIRABLE FRENCH FASHION MAGAZINE.

JALOUSE IN A FEW WORDS:

DNA
ELEGANCE, SOPHISTICATION AND FASHION ARE THE DNA OF JALOUSE.

PIONEER
TALENT SCOUTING, JALOUSE OFFERS A DIFFERENT AND FORESEEING VIEW OF FASHION, MUSIC, ART, CINEMA...

PROVOCATIVE
JALOUSE'S TRADEMARK IN PRESENTING THE NEXT FASHION AND TRENDS ALWAYS COME WITH A DARING TOUCH.

IN 2013, JALOUSE TURNS INTERNATIONAL AND WILL LAUNCH ITS FIRST ISSUE IN CHINA

“BONNE CONSCIENCE”

THE LATEST CULTURAL NEWS THROUGH THE EYE OF FASHION.

“MODE D’EMPLOI”

EVEN MORE FASHION AND ACCESSORIES, ALL THE MUST HAVES OF THE MOMENT, WITHOUT BOUNDARIES.

« JOAILLERIE & HORLOGERIE »

THE ESSENTIAL ACCESSORIES
OF THE FASHIONISTAS

« GRAIN DE BEAUTÉ »

WHAT IS NEW IN BEAUTY, FOCUSES ON
PRODUCTS, BEAUTY STORIES, INTERVIEWS...
FASHION INSPIRED.

MODE!

SOPHISTICATION, STYLE, ELEGANCE, SUBLIMED BY AN OVERSIZE FORMAT: FASHION IS THE HEART OF JALOUSE.

"SAVOIR VIVRE"

WHERE TO GO OUT, TRAVEL,
HAVE DINNER, DRINK...THE LIFESTYLE
OF THE "HAPPY FEWS".

SAVOIR VIVRE

HÔTEL

PARADIS

Le Routard a désormais son refuge dans le Paris des branchés. Visez le cœur du 10e arrondissement : dans la rue des Petites-Écuries, à côté de Vivant, du New Morning et du Pompon, Adrien Gioaguin, fils du fondateur du célébrissime guide, vient d'ouvrir son deuxième hôtel. Super déco (par Dorothée Meilichzon), super accueil, super expresso, super room service (en direct de chez Vivant) super prix (à partir de 138 €). Le Routard, the new hipster?

Page 122 > NEWS

Page 124 > CARNET DE VOYAGE VIETNAM

SAVOIR VIVRE

COINCER LA BULLE

Balade en Brasil à l'occasion du voyage organisé par Amerino Vintage pour l'inauguration de sa première boutique à Tel Aviv. Aimez-vous les hôtels qui sont nés de la fête, la deuxième ville du pays est une nouvelle terre promise pour les élues de la mode. Il est temps de se mettre à l'heure du printemps.

1

2

3

4

"CULTURE & SOCIETY"

MODE, INTERVIEWS,
CHARACTERS,...

SOCIÉTÉ

(DON'T FUCK WITH) LA COUR

En France, on préfère l'histoire à la géographie. C'est peut être la raison pour laquelle le monde de la mode est hanté par les échos de Versailles : la preuve par cinq que tout change parce que rien ne change.

L'ÉTIQUETTE

SOCIÉTÉ

ENTRE LES LIGNES

"~~MAUVAIS~~ ESPRIT"

YOUNG WRITERS ARE GIVEN AN
OPEN SPACE TO EXPRESS THEMSELVES
ON THE HOT TOPICS OF THE MONTH.

JALOUSE IS FIRST OF ALL THE REFERENCE FOR TRENDY PARISIAN WOMEN.

THE PRIMARY STYLE SOURCE
FOR URBAN, UNFORMAL
YET EDGY AND ACTIVE WOMEN
IN THEIR THIRTIES.

ALWAYS PASSIONATE AND CURIOUS
ABOUT STYLE AND NEW CREATIONS,
JALOUSE'S READER IS SELF
CONFIDENT AND CONVINCED
OF HER ACTIONS, SHE KNOWS
THAT SHE CAN PRETEND
TO FEEL SEDUCTIVE.

JALOUSE MAGAZINE IS TODAY
VISIBLE IN ALL THE KEY CITIES
OF THE WORLD SUCH AS PARIS,
NEW YORK, LOS ANGELES, LONDON,
MILANO, MOSCOW, SHANGHAI,
DUBAI, SINGAPORE, TOKYO, ETC.

READERSHIP'S PROFILE
98 % WOMEN
AB +
ACTIVE
URBAN

AGE RANGE
25 TO 40 YEARS OLD
18 – 24 YEARS OLD : 19 %
25 – 34 YEARS OLD : 49 %
35 – 49 YEARS OLD : 21 %
50 + : 11 %

DSH 2010
TOTAL CIRCULATION
70 000 COPIES
TOTAL PRINTS
100 000 COPIES
AUDIENCE
320 000 READERS

JALOUSE.FR

JALOUSE IS AVAILABLE ON YOUR IPAD

LES ÉDITIONS JALOU, A FAMILY OWNED FRENCH MEDIA COMPANY, WHO PUBLISHES HIGH END FASHION MAGAZINES, WEBSITES AND DIGITAL CONTENTS SINCE 1921.

10 HIGHLY POSITIONED AND RENOWNED MAGAZINES IN FRANCE

L'OFFICIEL DE LA MODE ET DE LA COUTURE, L'OFFICIEL HOMMES, JALOUSE, L'OPTIMUM, L'OFFICIEL 1000 MODÈLES, LA REVUE DES MONTRES, L'OFFICIEL VOYAGE, L'OFFICIEL ART, L'OFFICIEL PARIS GUIDE, L'OFFICIEL CHIRURGIE ESTHÉTIQUE

WWW.LOFFICIELHOMMES.FR
WWW.LAREVUEDESMONTRES.COM
WWW.JALOUSE.FR
WWW.LOFFICIELMODE.COM
WWWJALOUGALLERY.COM

28 INTERNATIONAL EDITIONS

L'OFFICIEL AZERBAIJAN
L'OFFICIEL BRAZIL
L'OFFICIEL CENTRAL ASIA
L'OFFICIEL CHINA
L'OFFICIEL HOMMES CHINA
L'OFFICIEL ART CHINA
L'OFFICIEL HOMMES GERMANY
L'OFFICIEL INDIA
L'OFFICIEL INDONESIA
L'OFFICIEL ITALY
L'OFFICIEL HOMMES ITALY
L'OFFICIEL HOMMES KOREA
L'OFFICIEL LATVIA
L'OFFICIEL LEVANT
L'OFFICIEL HOMMES LEVANT
L'OFFICIEL LITHUANIA
L'OFFICIEL MIDDLE EAST
L'OFFICIEL MOROCCO
L'OFFICIEL HOMMES MOROCCO
L'OFFICIEL NETHERLANDS
L'OFFICIEL HOMMES NETHERLANDS
L'OFFICIEL RUSSIA
L'OFFICIEL SINGAPORE
L'OFFICIEL THAILAND
L'OFFICIEL HOMMES THAILAND
L'OFFICIEL TURKEY
L'OFFICIEL UKRAINE
L'OFFICIEL HOMMES UKRAINE

2013 DEADLINES

ISSUES	SPECIAL THEMES	ON SALES	BOOKINGS
157 – FEBRUARY	• SPECIAL FASHION & TRENDS	JANUARY 26TH	DECEMBER 17TH
158 – MARCH	• SPECIAL FASHION	FEBRUARY 23TH	JANUARY 22ND
159 – APRIL	• SPECIAL JEANS & ACCESSORIES	MARCH 28TH	FEBRUARY 22ND
160 – MAY	• SPECIAL ITALY DOLCE VITA FASHION + WATCHES EDITION	APRIL 27TH	MARCH 22ND
161 – JUNE	• SPECIAL BEAUTY & SWIMSUITS + EYEWEAR	MAY 25TH	APRIL 22ND
162 – JULY / AUGUST	• PRE-FALL FASHION	JUNE 27TH	MAY 24TH
163 – SEPTEMBER	• SPECIAL FASHION + SPECIAL CHINA	AUGUST 24TH	JULY 12TH
164 – OCTOBER	• SPECIAL FASHION & ACCESSORIES	SEPTEMBER 24TH	AUGUST 26TH
165 – NOVEMBER	• SPECIAL BEAUTY	OCTOBER 26TH	SEPTEMBER 20TH
166 – DECEMBER / JANUARY	• LUXURY & JEWELRY SPECIAL + « CHRISTMAS GIFTS » SUPPLEMENT	NOVEMBER 23RD	OCTOBER 22ND

RATES 2013

(GROSS PRICE IN EUROS EXCL. VAT)

STANDARD ADVERTISING SPACE

SURFACE	4/C	B&W
	€	€
SINGLE PAGE	14 900	12 750
DOUBLE PAGE	26 900	23 100
1/2 PAGE	8 000	7 300
1/3 PAGE	6 200	5 600
1/4 PAGE	4 600	4 300

PREMIUM POSITIONS

(4/C OR B&W)

PLACEMENT	€
DOUBLE SPREAD INSIDE FRONT COVER	36 100
1ST DOUBLE SPREAD	32 400
2ND DOUBLE SPREAD	30 800
3RD DOUBLE SPREAD	29 800
4TH DOUBLE SPREAD	29 300
5TH DOUBLE SPREAD	27 600
FIRST 20 DOUBLE SPREADS	27 300
PAGE FACING TABLE OF CONTENTS 1	20 200
DOUBLE SPREAD BETWEEN TABLE OF CONTENTS 1 AND 2	29 900
DOUBLE SPREAD BETWEEN TABLE OF CONTENTS 1 AND 2	20 200
DOUBLE SPREAD BETWEEN TABLE OF CONTENTS 2 AND MASTHEAD 1	29 100
PAGE FACING MASTHEAD 1	19 900
DOUBLE SPREAD BETWEEN MASTHEAD 1 AND 2	28 500
PAGE FACING MASTHEAD 2	19 900
DOUBLE SPREAD BETWEEN MASTHEAD 2 AND MAKING OF	27 400
FACING MAKING OF	19 800
DOUBLE SPREAD BETWEEN MAKING OF AND CONTRIBUTORS	27 400
PAGE FACING CONTRIBUTORS	19 700
DOUBLE SPREAD BETWEEN CONTRIBUTORS AND EDITOR'S LETTER	27 300
PAGE FACING EDITOR'S LETTER	19 600
LEFT HAND PAGE BEFORE THE 1ST RIGHT HAND PAGE OF THE MAGAZINE (FACING MASTHEAD AND TABLE OF CONTENTS EXCLUDED)	18 600
1ST RIGHT HAND PAGE	18 600
2ND RIGHT HAND PAGE	17 600
3RD RIGHT HAND PAGE	16 600
4TH RIGHT HAND PAGE	15 400
5TH RIGHT HAND PAGE	15 300
RIGHT HAND PAGE FIRST SECTION	15 200
PAGE FACING EDITOR'S LETTER BEAUTY (LEFT HAND PAGE OR RIGHT HAND PAGE)	16 200
PAGE FACING EDITOR'S LETTER MODE (LEFT HAND PAGE OR RIGHT HAND PAGE)	18 200
OPENING DOUBLE SPREAD BEAUTY OR FASHION EDITORIAL	31 400
RIGHT HAND PAGE IN FASHION	15 200
RIGHT HAND PAGE IN BEAUTY	15 200
FACING ACCESSORIES SUPPLEMENT (LEFT HAND PAGE OR RIGHT HAND PAGE)	17 500
INSIDE BACK COVER	15 800
BACK COVER	37 700
SUCCESSIVE	+ 10 %

SPECIAL CAMPAIGNS

(+ TECHNICAL COSTS TO BE QUOTED UPON REQUEST)

SURFACE	€
SPLIT FRONT COVER	71 000
BELLYBAND	68 500
OPENING DOUBLE GATEFOLD	54 000

RATES FOR INSERTS (INCLUSION ONLY)

(+ TECHNICAL COSTS TO BE QUOTED UPON REQUEST)

VOLUME	COST PER 1000 COPIES
	€
2 PAGES	150
4 PAGES	210
6 PAGES	270
8 PAGES	300
12 PAGES	350
16 PAGES	400
PER ADDITIONAL PAGE	13
SAMPLE	86

STATEMENT

VOLUME	COST PER 1000 COPIES
	€
WITHOUT PICTURE	1 100
WITH PICTURE	2 700

SCENT SCRIPS/SCENT SEALS

(+ TECHNICAL COSTS TO BE QUOTED UPON REQUEST)

VOLUME	COST PER 1000 COPIES
	€
2 PAGES	135
4 PAGES	156

RATES 2013

(GROSS PRICE IN EUROS EXCL. VAT)

DISCOUNTS 2013

ALL REBATES ARE CUMULATIVE AND ARE CALCULATED ON GROSS EXPENDITURE, EXCEPT FOR THE 15% PROFESSIONAL REBATE WHICH IS BASED ON THE ADVERTISER'S NET EXPENDITURE.

A – DISCOUNT ON GROSS EXPENDITURE, GRANTED TO AN ADVERTISER OR GROUP OF ADVERTISERS.

€	**%**
14 900 TO 29 800	2
29 801 TO 54 200	4
54 201 TO 96 300	6
96 301 TO 122 400	8
122 401 TO 161 200	10
161 201 TO 319 500	13
319 901 TO 443 900	15
443 901 TO 628 000	18
> 628 001	20

B – DISCOUNTS (LOYALTY, PROGRESSION, NEW ADVERTISER) GRANTED TO A BRAND

€		**%**
LOYALTY	REVENUE 2013 < REVENUE 2012	3
PROGRESSION	REVENUE 2013 > REVENUE 2012	5
NEW ADVERTISER JALOUSE		5
COMBINING*		10

*ONLY EFFECTIVE FOR ANY NEW CLIENT RUNNING IN 2 TITLES OF JALOU EDITIONS AND ONLY IF RELATED TO NEW BUSINESS.

C – GROUPING OF MANDATES

GROSS REVENUE (€)	**%**
UP TO 201 900	1
201 901 TO 397 800	2
> 3997 801	3

D – PROFESSIONAL REBATE 15%

TECHNICAL REQUIREMENTS

FILE FORMAT
- PDF 1.3 (PROFILE “DISTILLERS” AND “INDESIGN” ARE AVAILABLE ON REQUEST).
- IMPORTANT: EVEN THOUGH THERE ARE MORE RECENT VERSIONS OF ACROBATE, THE 1.3 IS THE ONLY ONE CERTIFIED BY THE SICOGIF.
- FILES IN 4/C: CMJN.
- PAGE PER PAGE OR MULTIPLE CONTINUING PAGES (DO NOT SKIP PAGES).
- FILE BUILT IN SINGLE PAGES (NO DOUBLE PAGES, NOT EVEN FOR THE ADVERTISEMENTS IN QUESTION).

RESOLUTION
- IMAGES: IDEALLY 300 DPI, MINIMUM 200 DPI.
- FOR THE “BITMAP”: IDEALLY 1200 DPI, MINIMUM 600 DPI.

TECHNICAL SPECIFICATIONS
- INKING SUPERPOSITION: 280 %
- FILE FORMAT: MAGAZINE FORMAT + 5 MM OF BLEED OFF WITH TRIM MARKS.
- IN CASE OF DOUBLE PAGE DO NOT CONSIDER THE CUTTING VALUE.
- NO INKING PROFILE IN THE FILES.

SUPPORT AND TRANSMISSION
THE PREFERRED SUPPORTS ARE CD-ROM ISO 9660 OR DVD-R.

FILE NAMES
FILES MUST HAVE ONLY ALPHANUMERIC TYPES (0 TO 99/A TO Z), WITH THE MEDIA NAME AND THE ISSUE NUMBER.

TEST
ALL FILES MUST COME ALONG WITH A NUMERICAL TEST ISSUED FROM THIS SAME FILE.

PROOF
ONLY THE CONTRACTUAL PROOF (CROMALIN, MATCHPRINT, EPSON, APPROVAL) ARE ACCEPTED. ALL OTHER PROOFS, SHERPA, LASER OR INKJET LAYOUT ARE NOT THE REFERENCE IN CASE OF OBJECTION.

MARGIN AND SIMPLE PAGES
A PRECISE 10 MM MARGIN MUST INCLUDE LINECUTS AND TECHNICAL AREAS. WE RECOMMEND TO HAVE A SIMPLE PAGE FOR EACH FILE.

BEWARE
WE HAVE NO RESPONSABILITY IN THE QUALITY OF PUBLICATION IN CASE ANY OTHER MATERIALS (TYPONS, CD-ROM CONTAINING A NON NUMERICAL FILE...) THAT THE ONE NAMED ABOVE ARE GIVEN TO US AS TECHNICAL ELEMENTS.

SIZES REMINDING: WIDTH x LENGTH
TEXTS MUST HAVE A 5 MM INTENTED LINE FROM THE FORMAT.

227 x 297 MM FOR A SIMPLE PAGE FULL CLIP PAPER
454 x 297 MM FOR A FULL PAPER DOUBLE PAGE (FIRST 5 MM ON EACH SIDE)

ALL MATERIAL IS TO BE SENT TO
JULIE EDERY
JALOUSE
5, RUE BACHAUMONT, 75002 PARIS
TEL : + 33 1 53 01 88 30
J.EDERY@EDITIONSJALOU.COM

GENERAL TERMS AND CONDITIONS

I ANY SUBSCRIPTION OF AN ADVERTISING ORDER IMPLIES THE ACCEPTANCE OF OUR TERMS OF SALE AND REGULATIONS.

II ANY CANCELLATION OF AN ADVERTISING ORDER WILL ONLY BE ACCEPTED IF IT OCCURS AT LEAST 3 MONTHS BEFORE PUBLICATION AND 6 MONTHS FOR 4TH COVER PAGES.

III WE RESERVE THE RIGHT TO MODIFY THE CONDITIONS OF THE CURRENT PRICE LIST, EVEN FOR CURRENT ORDERS, WITH AN ADVANCE NOTICE OF 3 MONTHS.

IV THE PUBLICITY APPEARS UNDER THE RESPONSIBILITY OF THE ADVERTISERS. THE EDITOR RESERVES THE RIGHT TO REFUSE AT ANY TIME AN INSERTION, WHICH, BY ITS NATURE, ITS TEXT OR ITS PRESENTATION APPEARS AGAINST THE SPIRIT OF THE PUBLICATION OR SUSCEPTIBLE TO PROVOKE PROTESTS FROM ITS READERS OR A THIRD PARTY.

V THE ADVERTISER IS RESPONSIBLE, IN EVERY CASE, FOR THE PAYMENT OF THE ADVERTISING ORDER WITH THE CONDITIONS DEFINED IN THE PRICE LIST. HOWEVER, THE REPRESENTATIVE WHO SENDS US AN ORDER ACTS ALSO ON HIS OR HER BEHALF AND IS AS SUCH JOINTLY RESPONSIBLE TOWARDS US FOR THE PAYMENT OF THE ORDER.

VI IF THE ORDER HAS TO BE EXECUTED WITH IN THE FRAMEWORK OF A MANDATE CONTRACT, WE MUST BE IN POSSESSION OF A CERTIFICATE OF THIS CONTRACT LINKING THE ADVERTISER AND THE REPRESENTATIVE, THE CONTRACT WILL BE CONSIDERED OF INDEFINITE LENGTH UNTIL ITS INTERRUPTION BY THE ADVERTISER. WITHIN THE FRAMEWORK OF A MANDATE CONTRACT, THE ORIGINAL OF THE INVOICE WILL BE COMMUNICATED TO THE ANNOUNCER, THE DUPLICATE BEING SENT TO THE REPRESENTATIVE. ONLY AN INTERMEDIARY DULY APPOINTED BY THE ADVERTISER TO PURCHASE ADVERTISING SPACE IN ITS TITLE WILL BE CONSIDERED AS REPRESENTATIVE. INVOICES WILL CONTAIN A PROFESSIONAL DISCOUNT OF 15% CALCULATED NET AFTER REDUCTION.

VII ANY EXISTING TAXES AND ANY NEW TAXES WILL BE TO THE ADVERTISER'S CHARGE.

VIII DURING THE ORDER TRANSFER, THE CHOICE WILL BE MADE OF A COMMON ACCORD OF THE REPRESENTATIVE OR THE ADVERTISER AND OURSELVES BETWEEN THE MODALITIES OF PAYMENT DEFINED BELOW:

1. PAYMENT
   IN IMPLEMENTING THE FRENCH LAWS OF MODERNIZATION OF ECONOMY OF THE 4TH OF AUGUST 2008 AND THE 5TH OF DECEMBER 2008, OUR INVOICES MUST BE PAID WITHIN 45 DAYS. ONLY THE EFFECTIVE COLLECTION OF BILLS OF EXCHANGE WILL BE CONSIDERED AS BEING WORTH COMPLETE PAYMENT IN THE SENSE OF THE PRESENT TERMS OF SALE.

2. NON-PAYMENT
   ANY AMOUNT NOT PAID BY THE DUE DATE SHALL GIVE RISE TO PAYMENT BY THE CLIENT OF PENALTIES FIXED AT THREE TIMES THE LEGAL RATE OF INTEREST. IN IMPLEMENTING ARTICLE L.441-6 OF THE FRENCH COMMERCIAL CODE, THESE PENALTIES ARE PAYABLE BY RIGHTS, AS OF RECEIPT OF THE NOTICE INFORMING THE BUYER THAT WE HAVE DEBITED THEM. ANY AMOUNT NOT PAID BY THE DUE DATE SHALL GIVE RISE TO THE PAYMENT BY THE CUSTOMER OF PENALTIES, FIXED AT ONE-AND-A-HALF TIMES THE LEGAL INTEREST RATE. IN IMPLEMENTATION OF THE ARTICLE L441-6 OF THE FRENCH COMMERCIAL CODE, THESE PENALTIES ARE DUE BY RIGHT, AS OF RECEIPT OF THE NOTICE INFORMING THE BUYER THAT WE HAVE DEBITED THEM. FURTHERMORE, OUR COMPANY RESERVES THE POSSIBILITY TO TAKE OTHER LEGAL ACTION IN ORDER TO END THIS NONPAYMENT, WITH PENALTY PAYMENTS PER DAY OF DELAY.

GENERAL TERMS AND CONDITIONS

IX WITHOUT PREJUDICE TO THE ARTICLE VIII, UPON EXPRESS AGREEMENT AND WITH THE EXCEPTION OF A REPORT SOUGHT OUT IN TIME AND ACCORDED BY US, THE NON-PAYMENT OF OUR SUPPLIES AT THE FIXED DUE DATE WILL ENTAIL:

1. THE IMMEDIATE PAYABILITY OF ALL THE SUMS THAT WERE BILLED AND ARE UNPAID BY THE INVOLVED ADVERTISER, WHATEVER THE PLANNED METHOD OF PAYMENT.

2. THE PAYABILITY OF A COMPENSATION EQUAL TO 15% OF THE SUMS OWED IN CONFORMANCE WITH ALL THE ORDERS PLACED BY THE INVOLVED ADVERTISER, BESIDES THE LEGAL INTERESTS AND THE POSSIBLE LEGAL EXPENSES.

X DISCOUNTS

DEFINITION OF THE ADVERTISER: EVERY ADVERTISER, INCLUDING A GROUP OF ADVERTISERS, DEFINED AS A SET OF ADVERTISERS WHOSE COMPANIES ARE CONTROLLED BY A COMMON HOLDING COMPANY.
DEFINITION OF THE BRAND: COMMERCIAL NAMING OF A PRODUCT AND A LINE OF PRODUCTS MARKETED BY HIS OR HER COMPANY.

1. QUANTITY:
   THIS REDUCTION IS RESERVED FOR THE ADVERTISER OR GROUP OF ADVERTISERS ON THE BASIS OF THE ACCUMULATION OF THE GROSS ANNUAL SALES (PRICE LIST) REALIZED BY THE GROUP OR THEIR REPRESENTATIVE (OR REPRESENTATIVES), FOR THEIR ACCOUNT.

2. LOYALTY, PRESERVATION AND PROGRESS:
   THIS DISCOUNT APPLIES TO THE BRANDS.
   IT TAKES IN ACCOUNT THE EVOLUTION OF THE ANNUAL GROSS ANNUAL SALES (PRICE LIST) OF THE BRAND DURING THE PREVIOUS YEAR AND DURING THE NEXT YEAR, ACCORDING TO THE GRID PLANNED FOR THAT PURPOSE IN THE PRICE LIST.
   THIS DISCOUNT CONCERNS ONLY THE BRAND HAVING REALIZED A TURNOVER DURING THE PREVIOUS YEAR. DE L'ANNÉE PRÉCÉDENTE.

3. NEW BUSINESS:
   THIS DISCOUNT CONCERNS THE BRANDS WHICH DID NOT REALIZE A TURNOVER DURING THE PREVIOUS YEAR AND WHICH WILL INVEST DURING THE NEXT YEAR. IT WILL BE CALCULATED ACCORDING TO THE GRID PLANNED FOR THAT PURPOSE IN THE PRICE LIST.

4. MULTIPLE OFFICE-HOLDING:
   THIS REDUCTION APPLIES TO ALL THE INSERTS FOR WHICH THE SAME REPRESENTATIVE HANDLED AT LEAST TWO BRANDS, FOR ONE OR FOR SEVERAL ADVERTISERS OR GROUP OF ADVERTISERS IN THE TITLE.

5. THE CONCEDING OF EACH OF THESE DISCOUNTS IS SUBORDINATED TO THE PRESENCE ON THE PRICE LIST OF THE CORRESPONDING GRID.

XI ANY COMPLAINT MUST, UNDER PENALTY OF FORFEITURE, BE WRITTEN IN THE WEEK FOLLOWING THE INSERT. BY EXPRESS AGREEMENT BETWEEN THE PARTIES, IT IS STIPULATED THAT IN CASE OF CONTESTING, ONLY THE COMMERCIAL COURT OF PARIS, FRANCE REMAINS COMPETENT.

DELIVERY ADDRESS:
LES ÉDITIONS JALOU
5 RUE BACHAUMONT,
75002 PARIS
TEL. : +33 1 53 01 88 30
FAX : +33 1 53 01 10 40

S.A.R.L. AU CAPITAL DE 606 000 EUROS
R.C.S. PARIS B 331 532 176

LES
ÉDITIONS
JALOU
PARIS, 1921

OLIVIER JUNGERS
ADVERTISING GENERAL DIRECTOR
O.JUNGERS@EDITIONSJALOU.COM

CANDICE CARCY
ADVERTISING DIRECTOR
T: +33 1 53 01 88 33
C.CARCY@EDITIONSJALOU.COM

CARINE GOMEZ
ADVERTISING MANAGER
T: +33 1 53 01 88 37
C.GOMEZ@EDITIONSJALOU.COM

JULIE EDERY
TECHNICAL SERVICES
T: +33 1 53 10 88 30
F: +33 1 53 01 10 40
J.EDERY@EDITIONSJALOU.COM

ANGELA MASIERO
ITALIAN MARKET
T: +39 02 84 25 66 23
A.MASIERO@EDITIONSJALOU.COM